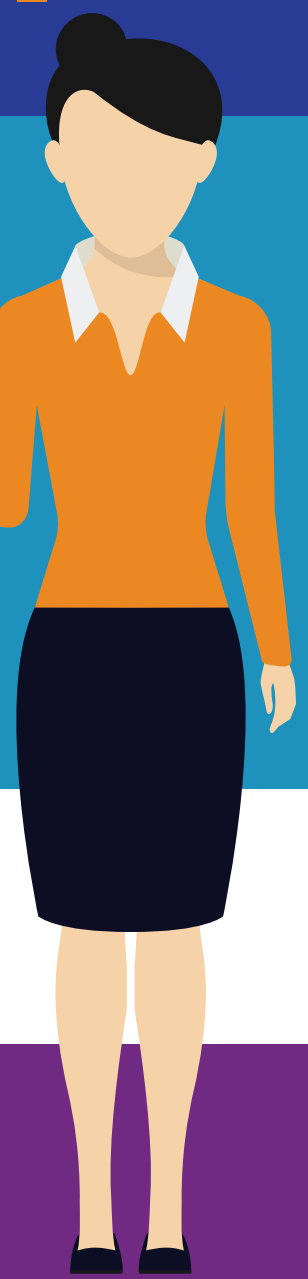
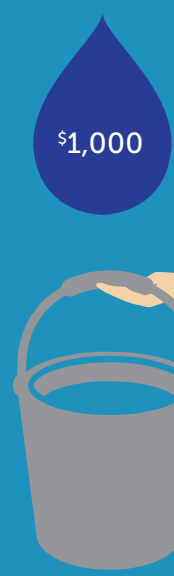


# How to make your tax cash bonus last for years.

A one-time bonus of \$1,000 has limited reach and short-term impact.

Bills	\$400
Entertainment	\$200
Investment	\$250
Miscellaneous	\$150
Total: \$1,000	



It's just a drop in the bucket.

Cash has no lasting value and is simply viewed as additional income to spend on needs. **Non-cash rewards have a long-lasting trophy value.** They have greater impact because they empower choice, reflect the employees' wants and have an inherent story that employees will want to share.

## We amplify your \$1,000 investment and make it feel like \$5,000.

A \$500 cash bonus coupled with a \$500 investment per employee in the Inspirus Employee Engagement Platform can provide your employees years of engagement and recognition including:



Pair your cash bonus with meaningful recognition **that lasts.**



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