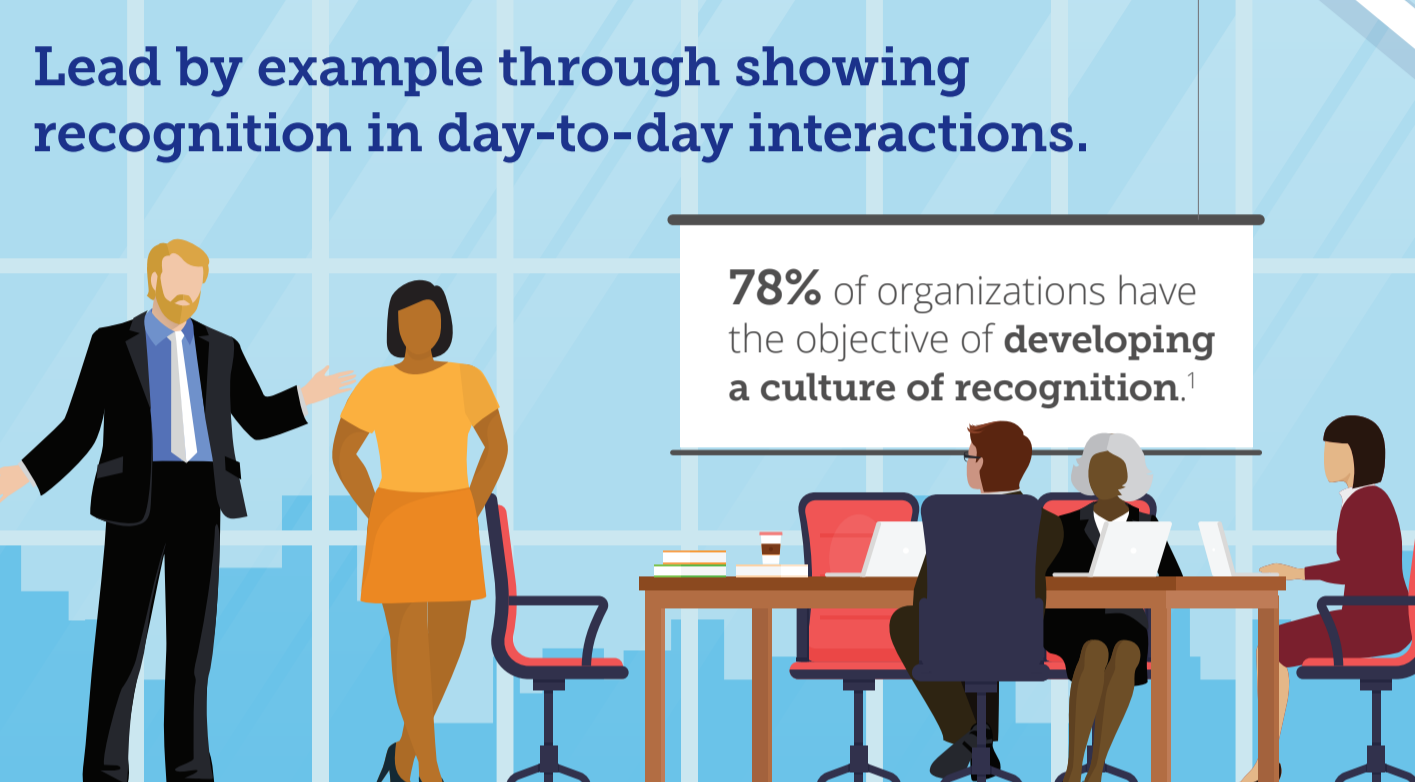


# How to build a culture of recognition across your organization

Creating a culture of recognition throughout an organization can help create a workplace environment that fosters employee engagement, boosts productivity and reduces employee turnover. Here how to create engagement and recognition at every level:

**Lead by example through showing recognition in day-to-day interactions.**



78% of organizations have the objective of **developing a culture of recognition**.<sup>1</sup>

**Empower managers to provide recognition regularly.**



50% of employees think that being acknowledged by managers **improves rapport and also builds trust** with leadership.<sup>2</sup>

**Develop a strategy and continually communicate the value of recognizing others.**



49% of organizations have a **written recognition strategy** and **97%** have recognition goals aligned with the larger organization.<sup>1</sup>

**Create opportunities for all employees to be recognized for upholding the organization's values.**



49% of organizations have **peer-to-peer recognition programs** and **51%** have recognition tied to **specific behaviors**.<sup>1</sup>

RESPECT  
INTEGRITY  
PASSION  
TEAMWORK

**Find employees who can rally others to participate in recognition initiatives.**



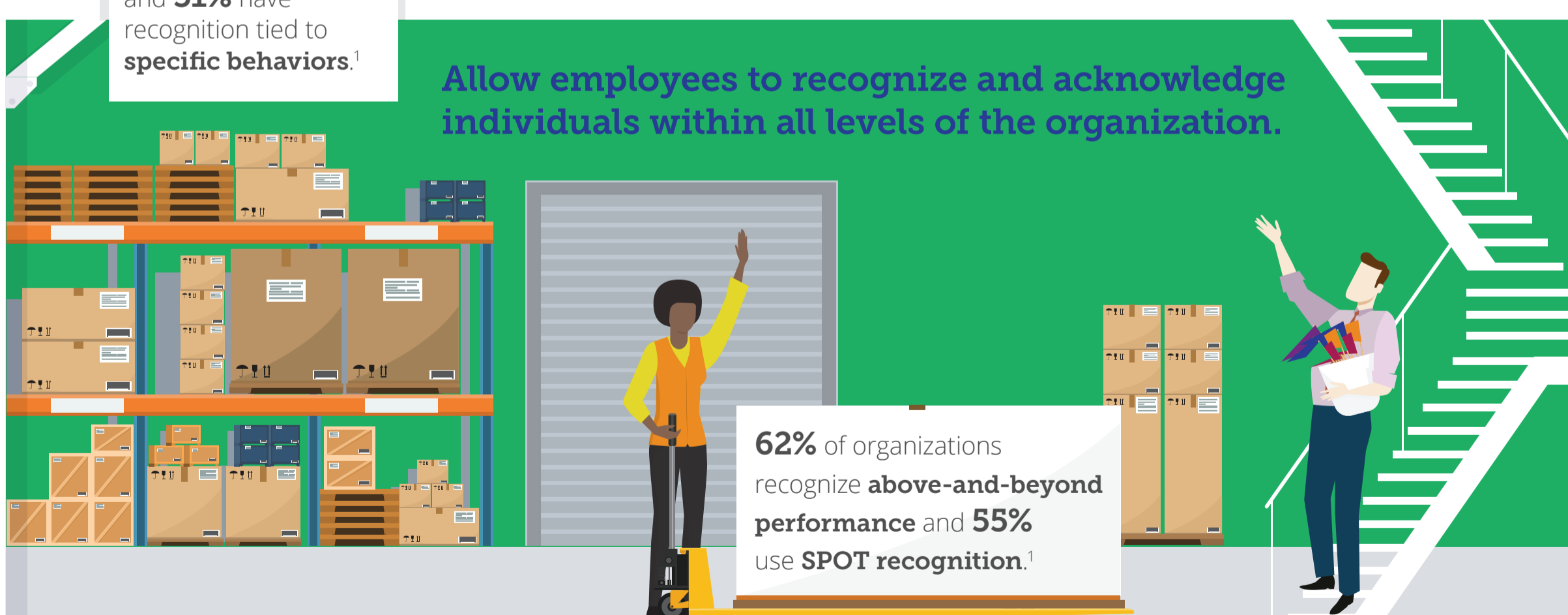
71% of organizations have the objective of **increasing employee engagement** and **52%** want to **improve organizational culture**.<sup>1</sup>

**Create opportunities for employees from different departments to socialize through events and team-building opportunities.**



33% of organizations want to **improve employee relationships**.<sup>1</sup>

**Allow employees to recognize and acknowledge individuals within all levels of the organization.**



62% of organizations recognize **above-and-beyond performance** and **55%** use **SPOT recognition**.<sup>1</sup>

<sup>1</sup> WorldatWork/ITA Group, Trends in Employee Recognition, 2017  
<sup>2</sup> Cicero, The Effect of Performance Recognition on Employee Engagement, 2013

**When recognition is delivered across an entire organization, everybody wins.**



Inspirus.com

